

## PROGRAMME

# 2<sup>ND</sup> WORLD ISLAMIC ECONOMIC FORUM

## “Unleashing the Potential of Emerging Markets”

5<sup>th</sup>, 6<sup>th</sup> & 7<sup>th</sup> November, 2006 \* Jinnah Convention Centre, Islamabad, Pakistan

Organised by:

The World Islamic Economic Forum Foundation

Hosted by:

The Government of Islamic Republic of Pakistan

In Association with:

The Asian Strategy & Leadership Institute  
The Islamic Centre for Development of Trade  
The Islamic Chamber of Commerce & Industry  
The Ministry of Economic Affairs of Pakistan  
The Ministry of Foreign Affairs of Pakistan

**DAY ONE**

**5 November 2006**

3.00 pm to 5.00 pm: **PRE-FORUM ROUNDTABLES / PARALLEL PROGRAMMES**

### **WIEF Young Entrepreneurs Roundtable**

*(Venue: Shamadaan Hall No-3, Serena Hotel)*

This Roundtable comprising 30-40 global young Muslim business leaders will promote interaction, sharing of insights, ideas and experiences as well as business opportunities among global muslim young entrepreneurs. The Roundtable seeks to establish a Global Network of Young Muslim Entrepreneurs.

**Co-Chairmen:**

- **HRH Prince Qawi of Brunei/Chairman, QAF Group**
- **Dato' Nazir Razak, Group Chief Executive, CIMB Berhad Malaysia**

**Speakers:**

- **Lord Michael Hastings, Global Head - Corporate Social Responsibility, KPMG International, London**
- **Ms. Yenny Zanuba Wahid, Director, The Wahid Institute, Indonesia**
- **Mr. Omar Mustapha, Managing Principal & Director, Ethos & Company, Malaysia**
- **Mr. Ghous Akbar, Akbar Group of Companies, Pakistan**
- **Representative from ICCI**

## WIEF MUSLIM WOMEN ROUNDTABLE “Unleashing the Potential of Muslim Women”

(Venue: Shamadaan Hall No-1, 2 Serena Hotel)

The Women Roundtable aims to promote partnership and cooperation among Muslim Women, particularly in business and management. It also aims to provide opportunities from sharing of best practices, ideas and knowledge as well as promote women leadership in Muslim countries, communities and companies

### Speakers:

- **H.E. S. Musharraf**, First Lady of the Islamic Republic of Pakistan
- **\*\*H.E. Dr Sri Mulyani Indrawati**, Minister of Finance, Republic of Indonesia
- **H.E. Maryam Mohammed Khalfan Al Roumi**, Minister of Social Affairs, UAE
- **Tan Sri Dr Zeti Akhtar Aziz**, Governor, Central Bank of Malaysia
- **Dr. Shamshad Akhtar**, Governor State Bank of Pakistan
- **Dato' Dr Norraesah Mohamad**, Chairperson, World Islamic Businesswomen Network, WIEF

### Moderator:

- **Ms. Mahreen Khan**, Media Adviser to the Prime Minister of Pakistan

## EVENING

6.00 pm - 7.30 pm	:	<b>OPENING CEREMONY</b> (Venue: Main Hall Jinnah Convention Centre)
6.00 pm - 6.10 pm	:	<b>RECITATION FROM THE HOLY QURAN</b>
6.10 pm - 6.20 pm	:	<b>WELCOMING &amp; INTRODUCTORY REMARKS</b> <ul style="list-style-type: none"><li>• <b>Tun Musa Hitam</b> Chairman, World Islamic Economic Forum Foundation &amp; Former Deputy Prime Minister of Malaysia</li></ul>
6.20 pm - 6.30 pm	:	<b>SPEECH</b> “Challenges of Social Development to Islamic World” <ul style="list-style-type: none"><li>• <b>H.E. Dr Ahmed Mohamed Ali</b> President, Islamic Development Bank</li></ul>
6.30 pm - 7.00 pm	:	<b>OPENING KEYNOTE ADDRESS</b> “The Way Forward for Muslim Economic Renaissance” <ul style="list-style-type: none"><li>• <b>H.E. Shaukat Aziz</b> Prime Minister of the Islamic Republic of Pakistan</li></ul>
7.00 pm - 7.30 pm	:	<b>SPECIAL KEYNOTE ADDRESS</b> “Enhancing Global Competitiveness And Trade Among Muslim Countries” <ul style="list-style-type: none"><li>• <b>H.E. Dato' Seri Abdullah Ahmad Badawi</b> Chairman of the OIC &amp; Prime Minister of Malaysia</li></ul>
7.20 pm - 7.30 pm	:	<b>SIGNING OF MOUs</b>

8.30 pm - 10.30 pm : **WELCOMING DINNER & CULTURAL PERFORMANCE**  
**HOSTED BY THE PRIME MINISTER OF PAKISTAN**  
(Venue: Prime Minister Secretariat)

**BY INVITATION ONLY**

**DAY TWO**

**6 November 2006**

10.00 am - 12.00 nn : **PLENARY SESSION 1**  
(Venue: Main Hall Jinnah Convention Centre)

**KEYNOTE LEADERSHIP PANEL**

**“Challenges for Muslim Leadership in a Globalized World”**

In this new era of paradox with uncertainty and insecurity caused by global terrorism, high oil prices, rising interest rates on the one hand and, sustained growth and prosperity on the other, leaders of Muslim nations need to respond to new challenges: How to bridge the development divide within nations? How to ensure no groups are marginalized and left behind? How to ensure growth is sustained? How to narrow the civilizational divide between Muslims and non-Muslims? How to promote cooperation and partnership? New challenges called for bold, visionary and enlightened leadership. What does the world expect of Muslim leaders?

**Speakers:**

- **H.E. Pervez Musharraf**  
President of the Islamic Republic of Pakistan
- **H.E. Dato' Seri Abdullah Ahmad Badawi**  
Prime Minister of Malaysia & Chairman, Organization of Islamic Conference
- **H.E. Shaukat Aziz**  
Prime Minister of the Islamic Republic of Pakistan
- **H.E. Bob Hawke**  
Former Prime Minister of Australia
- **H.E. Chandrika Kumaratunga**  
Former President, Sri Lanka

**Moderator:**

- **Mr. John Defterios**, Group Vice President for Content and Media Services, FBC Media, London

12.00 nn - 2.15 pm : **LUNCH**  
(Venue: Lawn of Jinnah Convention Centre)

2.30 pm - 4.00 pm :

## **BREAKOUT SESSIONS - PARALLEL SESSION I**

### **SESSION A**

(Venue: Conference Room No 1, Level 1, Jinnah Convention Centre)

#### **Successful Entrepreneurs In A Global Marketplace**

The rapid pace of globalization and liberalization has opened up challenges and opportunities for entrepreneurs globally. Businesses need to rethink their strategies to succeed in the global marketplace and emerge to be global and regional players. New rules of competition with a myriad web of bilateral and multilateral FTAs present new challenges. How can Muslim entrepreneurs succeed? What are the key success factors? How to partner and collaborate to grow? What lessons can be learnt? How can the entrepreneurial future be developed?

#### **Speakers:**

- **\*\*HRH Prince Sultan Bin Salman Bin Abdul Aziz Al Saud, Secretary General, Saudi Supreme Council for Tourism**
- **H.E. Sheikh Saleh Kamel, Chairman, Dallah Al Baraka Group & President, Islamic Chamber of Commerce & Industry**
- **Lord Michael Hastings, Global Head - Corporate Social Responsibility, KPMG International, London**
- **Sir Anwar Pervez, Chairman, President & Chief Executive Officer, Best Way Group, UK**
- **Mr. Farooq Kathwari, Chairman, Ethan Allen Interiors, USA**
- **Mr. Syed Babar Ali, Advisor, Packages Ltd, Islamic Republic of Pakistan**
- **\*\*Mr. Fred Hasan, Chief Executive Officer, Schering Plough Cop. USA**

#### **Moderator:**

- **Mr. Selcuk Erden, Region Manager – Southern Eurasia Region, The Coca Cola Company**

### **SESSION B**

(Venue: Conference Room No 2, Level 2, Jinnah Convention Centre)

#### **Opportunities in Infrastructure Development - Public-Private Partnership for Successful Implementation**

Rapid economic development calls for massive infrastructure development. Sustained growth requires continued investment in infrastructure so that countries continue to obtain competitive advantage. Bridges, highways, telecommunications, power plants utilities – these need to be constructed. Where are the new opportunities for infrastructure development? How to successfully structure infrastructure deals? What are the key success factors? How to forge public-private partnership for infrastructure projects?

#### **Speakers:**

- **Mr. Moeen Qurashi, Chairman, Managing Director, EMP Global & former Interim Prime Minister of Pakistan**
- **H.E. Mohamed Ali Alabbar, Chairman, Emaar Group, UAE**

- **H.E. Abdul Razak Daud**, Chairman, Descon Pakistan
- **Mr. Salahuddin Kasem Khan**, Chairman, Aktel, Bangladesh
- **Mr. Vince Harris**, Regional Managing Director Asia, International Power plc
- **Mr Saadeddine Rafic Hariri**, General Manager, Saudi Oger Ltd & Chairman, Oger Telecom
- **Prof. S. Hirashima**, Professor Emeritus, Meiji Gakuin University, S.I Project Formulation Advisor, JICA, Pakistan Office
- **\*\*Mr. Jeffrey R. Immelt**, Chief Executive Officer, General Electric, USA
- **\*\*Mr. Shahzad Qasim**, Regional President for Europe & Africa, AES Corporation
- **\*\*Mr. Mohammed Sharaf**, Dubai Ports Authority

**Moderator:** -

- **Mr. John Defterios**, Group Vice President for Content and Media Services, FBC Media, London

4.00 pm - 4.15 pm : Afternoon Refreshments/Informal Business Interaction  
(Venue: Lawn of Jinnah Convention Centre)

4.15 pm - 6.00 pm : **BREAKOUT SESSIONS - PARALLEL SESSION II**

**SESSION C**

(Venue: Conference Room No 1, Level 1, Jinnah Convention Centre)

**Opportunities In Information, Telecommunications and Outsourcing – New Growth Models**

The phenomenal growth of ICT is reshaping the business world with digital convergence driving new industries and new business models. Mobile phone penetration, broadcast and outsourcing offers new business and investment opportunities. What are the key trends ahead? How will this new IT and digital eco-system evolve? How will countries and companies respond to the outsourcing challenge?

**Speakers:**

- **H.E. Dr Naguib Sawiris**, Chairman & Chief Executive Officer, ORASCOM Telecom, Egypt
- **Mr. Tanri Abeng**, Chairman, Telkom Indonesia
- **Mr. Yusof Annuar Yaacob**, Chief Executive Officer, TM International Sdn Bhd, Malaysia
- **Mr. Abdullah Kadir Bacha**, Vice President, Multimedia Development Corporation, Malaysia
- **Mr. Leonidas Georgiades**, Director Teradata Solution, Middle East & Africa, NCR Corporation
- **\*\*Dr. Abdel-Malik Al-Jaber**, Vice Chairman & Chief Executive Officer, PalTel Group, Palestine & VTel Holdings, UAE
- **Mr. Safi Qureshey**, President and CEO, Sky line Ventures, USA

**Moderator:**

- **Mr. Arve Johansen**, Senior Executive Vice President, Telenor Group

## **SESSION D**

(Venue: Conference Room No 2, Level 2, Jinnah Convention Centre)

### **Managing Energy Demands – The New Global Energy Paradigm**

The world's energy needs continue to increase despite the high increase in oil prices. The emergence of China and India has fuelled new demand for energy. The Islamic Worlds possess a vast quantity of the world's oil and gas reserves. How can petrodollars in the Arab World assist economic development of Muslim countries? How can energy demands be met? Will moves to increase use of alternative and renewable sources of energy and energy efficiency pose new challenges and complications? What is the global energy outlook?

#### **Invited Speakers:**

- **Mr. Timothy Ong**, Chairman, Brunei Economic Development Board, Brunei
- **Mr. Essa A. Al Ghurair**, Vice Chairman, TransAsia Gas International LLC, UAE
- **Mr. Jean Jacques Mosconi**, SVP, Strategy & Development TOTAL, France
- **H.E. Ali Naeemi**, Minister for Oil, Kingdom of Saudi Arabia.
- **Ms. Linda Z Cook**, Executive Director, Royal Dutch Shell PLC
- **Mr. Kazem Vaziri Hmaneh**, Minister of Oil, Iran
- **Mr. Nadir Sultan**, Ex-Head, Kuwait National Petroleum
- **Dato' Ahmad Pardas Senin**, Chief Executive Officer, UEM Group, Malaysia
- **Mr. Mukhtar Ahmed**, Adviser to P.M of Energy

#### **Invited Moderator:**

- **Dr Fereidun Fesharaki**, Chairman & Chief Executive Officer, FACTS Global Energy Group, USA

8:30 pm - 11.00 pm	:	<b>GALA DINNER</b> (Venue: The Gun Club)
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**DAY THREE**

**7 November 2006**

9.30 am - 11.00 am : **BREAKOUT SESSIONS - PARALLEL SESSION III**

## **SESSION E**

(Venue: Conference Room No 1, Level 1, Jinnah Convention Centre)

### **Leveraging The Global Supply Chain For Competitive Advantage & Value Creation**

The global supply chain provides vast opportunities for entrepreneurs and companies. Growth in manufacturing and demand for efficient logistics require global networks, state-of-the-art information systems and effective logistics management. Value creation will drive profitability and sustain competitive advantage. Integration into the global supply chain is a key success factor for countries and

companies to move up the value chain. How can countries take advantage of these opportunities? What can companies do to integrate into the global supply chain? What are the benefits of logistics management? What are the key success factors and lessons to be learnt? What are the threats and risks?

**Speakers:**

- **Mr. Saquib H. Shirazi**, Chief Executive Officer, Atlas Honda, Pakistan
- **Mr. Thomas Martin Huebner**, Chief Executive Officer, Metro Cash-n-Carry, GmbH
- **Mr. Ian Buchanan**, former Chairman, Booz Allen & Hamilton (Australia) Ltd
- **\*\*Mr. Patrick Cescau**, Group Chief Executive, Unilever
- **Dr. Norbert Otten**, Daimler Chrysler AG, Germany
- **Mr. Loutfy Mansour**, Chairman, Mantrac group, Cairo, Egypt

**Moderator:**

- **Mr. Mirzan Mahathir**, Chairman, Konsortium Logistik Berhad, Malaysia

## **SESSION F**

(Venue: Conference Room No 2, Level 2, Jinnah Convention Centre)

### **Tourism – The Next Growth Industry**

Tourism is the new industry of the future where Muslim countries can benefit from if properly organized. The rapid growth in travel and tourism will fuel growth in the leisure and hospitality industries. Conventions, exhibitions, incentives tours will continue to fuel growth in travel and tourism. So will rising affluence and the expanding middle class in many part of Asia. What are the trends in travel and tourism? However, tourists demand a high level of service and assurance of security. How can Muslim countries develop the tourism potential? Where are the opportunities in tourism? What can be done to attract tourists? How can airlines assist in developing tourism?

**Speakers:**

- **Mr. Ali Riza Arslan**, Vice Chairman, MUSIAD, Turkey
- **Dato' Dr Munir Majid**, Chairman, Malaysia Airlines
- **Mr. Ebrahim Patel**, Chief Executive Officer, TransAfrif Holdings, South Africa
- **\*\*Mr Sameh Sawiris**, Chief Executive Officer and Chairman of the Board, Orascom Hotels & Development
- **\*\*Mr. Ong Beng Seng**, Chief Executive Officer, Four Seasons, Singapore

**Moderator:**

- **Mr. Tariq Kirmani**, Chief Executive, PIA

11.00 am - 11.30 am : Morning Refreshments & Informal Business Interactions.  
(Venue: Lawn of Jinnah Convention Centre)

11.30 am - 1.00 pm : **PLENARY SESSION 2**  
(Venue: Main Hall Jinnah Convention Centre)

## **Diversifying Investment Portfolios for Profit and Security**

Direct foreign investments and portfolio investments continue to be key drivers for economic growth and prosperity. Trade and investments have continued to rise. Rosy trade and investment figures augur well for the sustainability of the world economy. However, in managing risks, investors will look at diversifying their investment portfolios. Sophisticated banking and financial services are necessary to stimulate investment flows. Where are the new investment opportunities? What is the necessary architecture to address investment risks? What are the impediments to investments? What are Governments doing to provide investment security and what are companies doing to protect their investments? Where are investments flowing?

### **Speakers:**

- **H.E. Dr. Anwar-ul-Haq Ahadi**, Finance Minister, Afghanistan
- **Tan Sri Dr Zeti Akhtar Aziz**, Governor, Central Bank of Malaysia
- **Mr. Michael Hawker**, Chief Executive Officer, Insurance Group of Australia.
- **Mr. Abdul Hafeez Sheikh**, Former Privatization Minister
- **Mr. Arif Naqvi** Executive Vice-Chairman and Chief Executive Officer of Abraaj Capital Limited, UAE
- **Mr. Francis Rozario**, Chief Executive Officer, Asia Financial Holdings Pte. Limited, Singapore
- **Mr. Farhan Sharaf**, CIO of MJX, New York, US
- **Mr. Michael Barrow**, Principal Investment Specialist, ADB
- **\*\*H.E. Ali Babacan**, Minister of State for Finance, Turkey
- **\*\*Mr. Juergen Fitschen**, Member Group Executive Committee, Deutsche Bank, Germany

### **Moderator:**

- **Dr. Ishrat Hussain**, Chairman, National Reforms Commission  
Ex-Governor, State Bank of Pakistan

1.15 pm - 2.00 pm	:	<b>CLOSING CEREMONY</b> (Venue: Main Hall Jinnah Convention Centre)
1.15 pm - 1.20 pm	:	<b>PRESENTATION OF REPORT BY WIBN</b> <ul style="list-style-type: none"><li>• <b>Dato Dr Norraesah Mohamad</b>, Chairman, World Islamic Businesswomen Network Task Force</li></ul>
1.20 pm - 1.30 pm	:	<b>ADOPTION OF FORUM DECLARATION AND SUMMARY OF PROCEEDINGS</b> <ul style="list-style-type: none"><li>• <b>Dato' Dr Michael Yeoh</b>, Chief Executive Officer, World Islamic Economic Forum Foundation &amp; Asian Strategy &amp; Leadership Institute</li></ul>
1.30 pm - 1.45 pm	:	<b>CLOSING ADDRESS</b> <ul style="list-style-type: none"><li>• <b>Tun Musa Hitam</b> Chairman, World Islamic Economic Forum Foundation</li></ul>
1.45 pm - 2.00 pm	:	<b>VOTE OF THANKS by:</b> <ul style="list-style-type: none"><li>• <b>Adviser to the Prime Minister of Pakistan on Finance, Revenue, Economic Affairs and Statistics</b></li></ul>

2.00 pm - 3.00 pm : **LUNCHEON (Hosted by PIA)**  
(Venue: Lawn of Jinnah Convention Centre)

3.00 pm : End of Economic Forum

**NOTES:**

*The organizers reserve the right to amend the programme in the best interest of the Forum.*

*\*\*Role Players are invited and their participation is subject to their confirmation*

*Programme as of 18 October 2006*